WEATHER
Partly cloudy and cold. High 40. Low 22.
Details on Page 2

THE 1977 CHRONICLE

A YEAR TO REMEMBER • SPECIAL EDITION

★ ★ ★ SATURDAY, DECEMBER 31, 1977 • 25 CENTS ★ ★ ★

CARTER BEGINS A NEW ERA

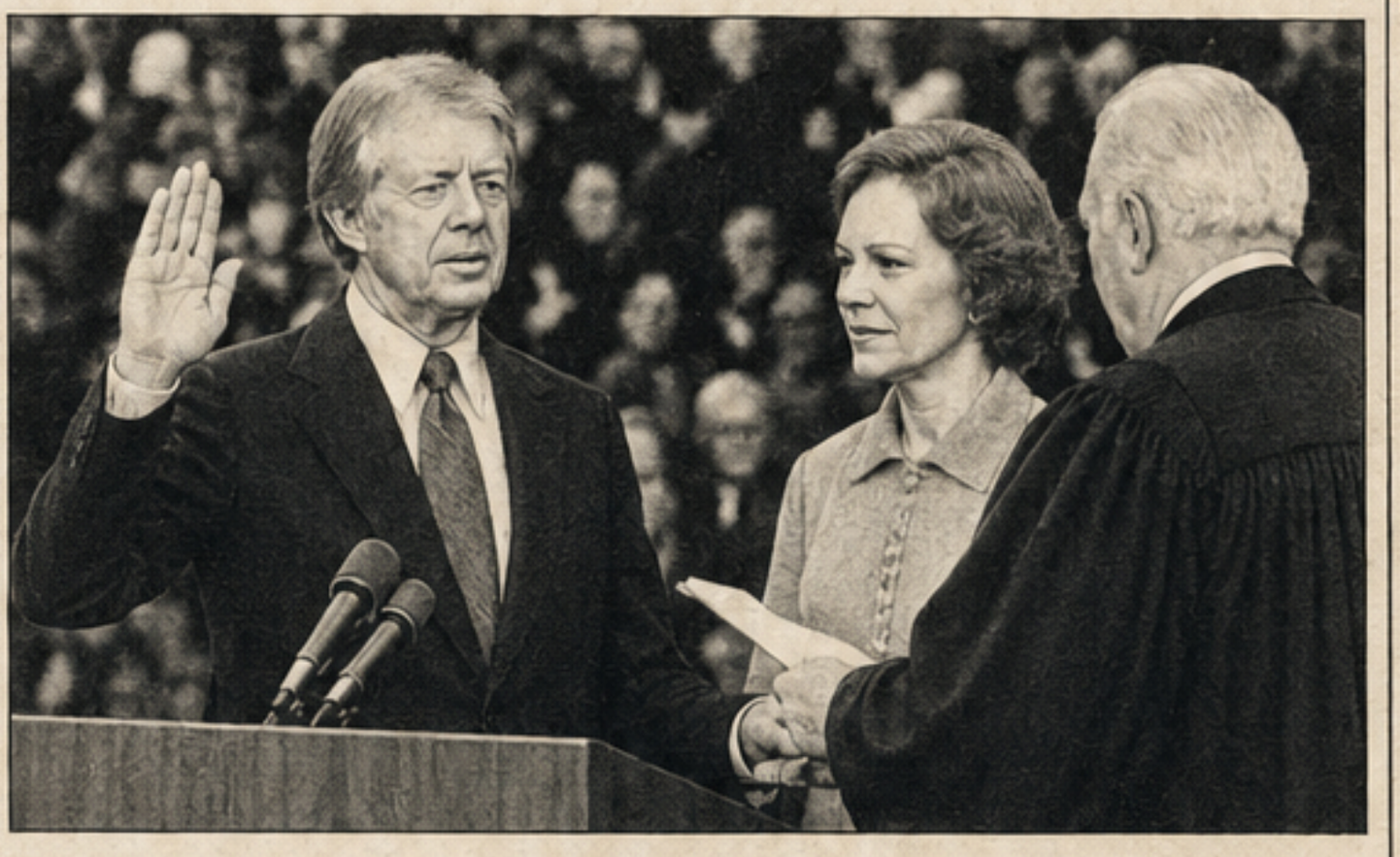
Georgia governor takes oath as 39th president

By ROBERT H. JAMISON
Chronicle Washington Bureau

WASHINGTON, Jan. 20—Jimmy Carter, the former governor of Georgia and Washington outsider, was sworn in today as the 39th President of the United States, vowing to restore "honesty and trust" to a nation still unsettled by Watergate and Vietnam.

The inauguration on the West Front of the Capitol drew large crowds braving near-freezing temperatures. Chief Justice Warren E. Burger administered the oath of office. In his address, President Carter called for a new era of openness, human rights and energy independence.

(Continued on Page 2)



Jimmy Carter is sworn in as the 39th President of the United States by Chief Justice Warren E. Burger as Mrs. Carter looks on.

1977: THE YEAR IN REVIEW

From political change to cultural phenomena, from scientific milestones to national challenges, 1977 will be remembered as a year of change and turning points.

- A new president pledges honesty and reform in Washington.
- *The space age reaches farther as Voyager probes begin an epic journey.*
- *Star Wars becomes a worldwide box-office sensation.*
- *Nationwide power failures darken New York City.*
- *The King of Rock 'n' Roll, Elvis Presley, dies at 42.*
- *The Panama Canal era comes to a close with historic treaties.*
- *Personal computers move from hobbyists to households.*

Stories on Pages 2-7

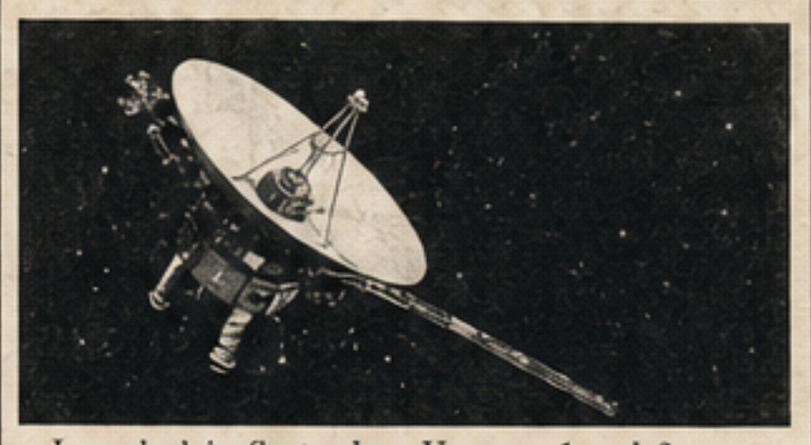
STAR WARS CAPTURES THE IMAGINATION



George Lucas' space adventure has become a cultural phenomenon and the year's highest-grossing film, drawing enormous audences across the nation and around the world.

See Page 3

VOYAGER PROBES BEGIN JOURNEY TO OUTER PLANETS



Launched in September, Voyager 1 and 2 are bound for Jupiter, Saturn and beyond. The twin spacecraft carry a message from Earth for any intelligent life they mgy find.

See Page 2

NEW YORK CITY BLACKOUTS



A series of blackouts in July plunged much of New York City into darkness, highlighting the nation's vulnerable power grid during a sweltering heat wave.

See Page 2

THE WORLD MOURNS ELVIS PRESLEY



Elvis Presley, the King of Rock 'n' Roll, died August 16 at his Graceland home in Memphis. Fans around the globe remomber a legend whose music changed a generation.

See Page 4

PANAMA CANAL TREATIES SIGNED



President Carter and Panamanian leader Omar Torrijos sign treaties calling for the gradual transfer of the Panama Canal to Panama by the end of the century.

See Page 2

APPLE II BRINGS COMPUTING HOME



The Apple II, introduced this spring, offers color graphics and ease of use at a price many families and small businesses can afford.

See Page 7

Keep Warm This Winter



Economical Gas Heat for Every Home

Thermo-Flo Heaters

Built to Last!
See your local dealer.

'77 Chevrolet. Building a better way to see the U.S.A.



CHEVROLET
AN AMERICAN REVOLUTION

Fly The Friendly Skies in 1978



UNITED AIRLINES

Kodak Instamatic 77



The camera that makes photography as easy as 1...2...3.

Kodak

PRICES RIGHT EVERY DAY!

Milk	$1.09
Bread	.39
Eggs (doz.)	.89
Coffee (1 lb.)	1.39

YOUR NEIGHBORHOOD SUPERMARKET

PANAMA CANAL TREATIES SIGNED

United States and Panama chart a new course for the historic waterway

WASHINGTON, D.C., Sept. 7—In a ceremony steeped in history and symbolism, President Jimmy Carter and Panamanian leader Gen. Omar Torrijos signed two treaties today that will guide the future of the Panama Canal and its neutrality.

The treaties provide for the gradual transfer of the Canal and surrounding areas from U.S. control to Panama at noon on December 31, 1999. They also establish the permanent neutrality of the waterway, to be operated by Panama and open to the vessels of all nations on equal terms.

"These agreements," President Carter said, "are based on mutual respect, shared interests, and our common hope for peace and progress in this hemisphere." Gen. Torrijos called the accords "a victory for Panamanian sovereignty and for all of Latin America."



President Carter and Gen. Omar Torrijos sign the Panama Canal Treaties in the East Room of the White House.

The agreements, seven years in the making, must now be submitted to the U.S. Senate for consideration. Administration officials expressed confidence that the treaties will be ratified.

The Canal, opened by the United States in 1914, remains vital to world commerce, linking the Atlantic and Pacific Oceans through 50 miles of waterway across the Isthmus of Panama.

In a joint statement, both nations pledged to work together to ensure a smooth transition and continued security of the Canal for future generations.

CARTER TAKES HIS MESSAGE TO THE NATION



WASHINGTON, D.C., July 15—President Jimmy Carter last night addressed the nation in a prime-time television broadcast, outlining his plans for jobs, energy, and national unity.

"We face difficult days," the President said, "but I believe the American spirit is strong enough to meet our challenges."

Carter urged Congress to pass legislation to encourage job creation, reduce dependence on foreign oil, and cut the federal deficit. He also called for renewed efforts to promote human rights around the world.

The speech, the President's first to a national audience, was generally praised for its candor and seriousness of purpose.

EGYPT'S SADAT MAKES HISTORIC VISIT TO ISRAEL



JERUSALEM, Nov. 19—Egyptian President Anwar el-Sadat arrived in Israel today for meetings with Prime Minister Menachem Begin in a visit hailed as a bold step toward lasting peace in the Middle East.

Sadat, the first Arab leader to visit Israel, was greeted at the airport with a formal ceremony. In a speech to Israel's Knesset, he called for "a new era of peace, not of war or bloodshed."

The talks are aimed at advancing the peace framework negotiated with U.S. mediation and reaching an agreement on autonomy for the West Bank and Gaza.

NEW YORK RECOVERS AFTER JULY BLACKOUT



NEW YORK, July 17—Three days after a massive blackout plunged New York City into darkness, life is returning to normal as power has been restored to all five boroughs.

The outage, which began on the evening of July 13, left an estimated 9 million people without electricity for up to 25 hours. Looting and fires were reported in several neighborhoods, but order was largely restored by the weekend.

Investigations continue into the cause of the failure, which officials say remains unexplained. Utility officials promise reforms to prevent a recurrence.

ALASKA PIPELINE BEGINS FLOWING



PRUDHOE BAY, Alaska, June 20—The Trans-Alaska Pipeline, the largest construction project in U.S. history, began pumping crude oil today from the North Slope to Valdez.

The 800-mile pipeline, built at a cost of nearly $8 billion, is designed to carry up to 2 million barrels of oil a day. Officials say it will reduce dependence on foreign oil and create thousands of jobs.

President Carter, in a statement, called the pipeline "a major step toward energy security for our nation."

UNITED NATIONS EXPANDS GLOBAL ROLE



NEW YORK, Oct. 4—The United Nations opened its 32nd General Assembly today with calls for greater efforts to combat poverty, disease, and conflict around the world.

Secretary-General Kurt Waldheim urged nations to strengthen the role of the UN in maintaining peace and promoting human rights.

Special emphasis this year will be placed on North-South economic cooperation and assistance to developing nations.

A YEAR OF CHANGE AROUND THE WORLD



- In Britain, the Queen celebrated her Silver Jubilee.
- China and the United States established formal diplomatic relations.
- Violence continued in Northern Ireland despite efforts at peace.
- Drought and famine struck parts of Africa.
- Scientific advances included the launch of new space probes to explore the outer planets.

VOYAGER PROBES SET SAIL FOR THE STARS

Twin spacecraft begin an ambitious grand tour of the outer planets

IN a launching that marks one of the most daring ventures in the history of exploration, NASA sent twin Voyager spacecraft on their way yesterday to the outer reaches of the solar system.

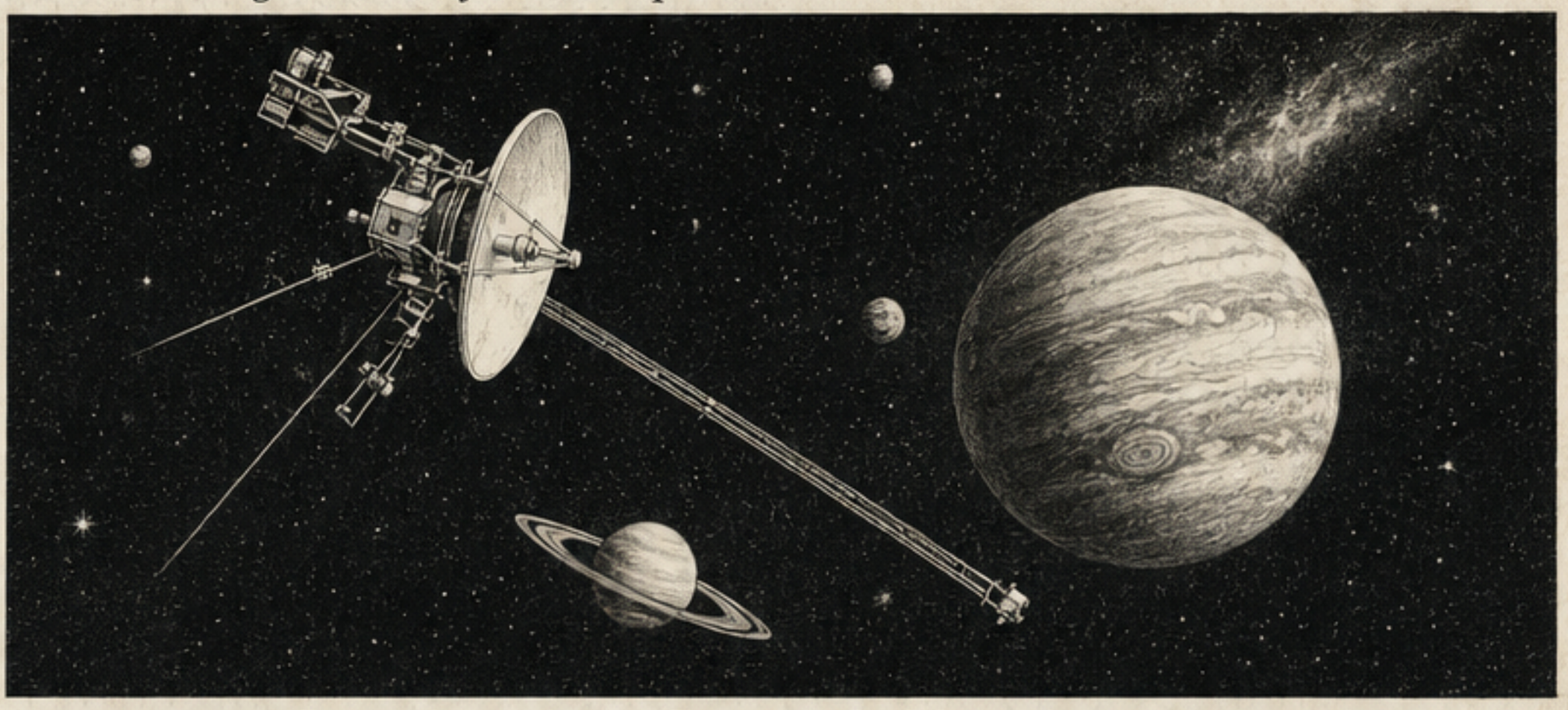
Voyager 2 lifted off at 7:29 a.m. EDT, followed by Voyager 1 at 9:56 a.m., both atop Titan IIIE-Centaur rockets from Launch Complex 41 at Cape Canaveral.

The twin probes are bound for a grand tour of Jupiter, Saturn, Uranus and Neptune and, beyond that, for the vast interstellar spaces.

Each Voyager carries a golden record—greetings in 55 languages, sounds of Earth and music from Bach to Chuck Berry—intended as a message in a bottle to any intelligent life that may find it.

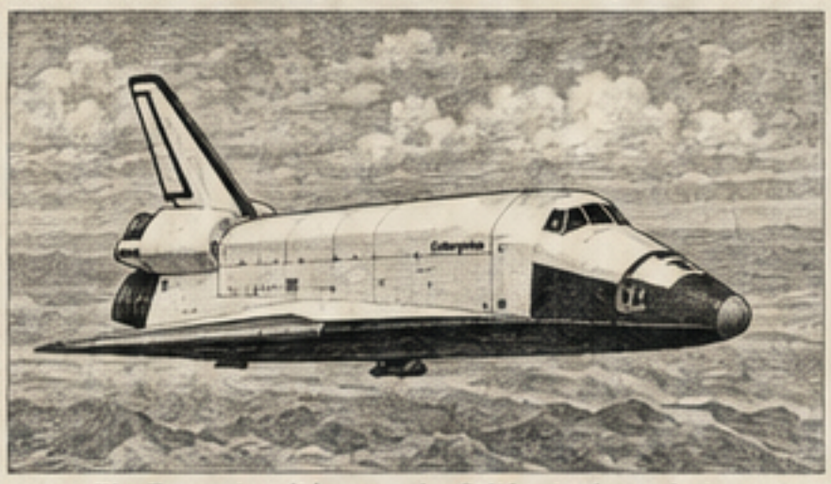
Scientists say the spacecraft could continue outward for tens of thousands of years.

For now, the challenge is meeting the gravity giants ahead and returning a wealth of new knowledge about our planetary neighborhood.



An artist's conception of Voyager in the outer solar system. The spacecraft will study Jupiter and its moons, then Saturn and its rings, followed by Uranus and Neptune, before continuing into interstellar space.

SPACE SHUTTLE ENTERPRISE TAKES FREE FLIGHT



The Enterprise glides over the California desert during yesterday's test flight.

EDWARDS, Calif. — The Space Shuttle took to the skies for the first time Friday as the *Enterprise* orbited the test pilot over the Mojave Desert in a dramatic milestone for the nation's space program.

The free-flight test, lasting nearly two and one-half hours, was designed to evaluate the shuttle's handling qualities, gliding performance and landing characteristics.

Carried aloft by a modified Boeing 747, the *Enterprise* was released at an altitude of 25,000 feet and speed of Mach 0.85.

Pilot Fred W. Haise jr. guided the winged orbiter through a series of maneuvers before a smooth landing on the dry lakebed runway.

NASA officials called the flight a full success.

"This is a giant step toward the first orbital flight," said Shuttle Program Manager George Low. "We learned everything we hoped to learn."

Several more approach and landing tests are planned before the Enterprise is mated to the external tank and solid rocket boosters for space.

APPLE II BRINGS COMPUTING HOME



The Apple II system with disk drive.

CUPERTINO, Calif. — A small computer that fits on a desk and sells for less than $1,300 is opening the age of personal computing to homes, schools and small businesses.

The Apple II, introduced this spring by Apple Computer, Inc., offers color graphics, a typewriter keyboard and the capability to store programs and data on inexpensive diskette media.

Users can write their own programs in an easy BASIC language, or connect to a growing family of software, ranging from educational games to business applications.

Unlike minicomputers that demand special wiring and air conditioning, the Apple II plugs into a standard wall outlet and a television set.

Schools are using it to teach mathematics and programming; engineers to develop designs; hobbyists to explore serious new frontiers.

Industry observers say the arrival of affordable, powerful personal computers may profoundly change the way Americans work and learn.

FIRST CONCORDE SERVICE LANDS IN NEW YORK



Concorde approaches Kennedy Airport against the New York skyline.

NEW YORK — The Concorde supersonic airliner made aviation history today as it completed the first regularly scheduled commercial supersonic flight into the United States.

The British Airways aircraft streaked across the Atlantic in just 2 hours, 59 minutes, landing at Kennedy Airport to a water cannon salute.

Traditionally, the crossing takes more than six hours.

The sleek delta-winged plane will operate weekly service between London and New York.

"It's a new dimension in air travel," said British Airways Chairman Sir Colin Marshall. "Speed, comfort and elegance have come together."

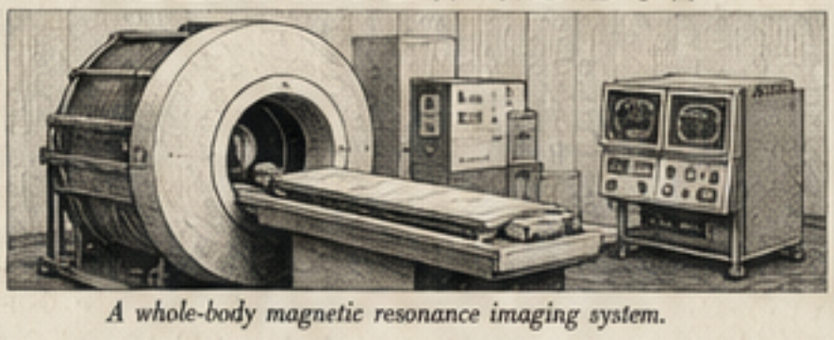
Concorde cruises at more than twice the speed of sound at altitudes above 50,000 feet.

Despite its speed, fares will be high: round-trip tickets are priced from $397 to $430.

Officials say the service opens an important new chapter in transatlantic travel.

Engineers are already exploring future supersonic routes to other continents.

MAGNETIC RESONANCE OPENS A NEW WINDOW



A whole-body magnetic resonance imaging system.

Scientists have taken a major step forward in medical diagnosis with the development of magnetic resonance imaging (MRI), a technique that produces detailed pictures of the body's internal structures without surgery.

Using a strong magnetic field and radio waves, MRI scanners can map soft tissues—such as brain, heart and spinal cord—with remarkable clarity. Unlike X-rays, the method does not use ionizing radiation.

Hospitals across the country are beginning clinical trials, and researchers foresee a wide range of applications in detecting tumors, vascular disease and other disorders.

"We are only beginning to see the potential," said Dr. Raymond Damadian, pioneer of the technique.

RINGS DISCOVERED AROUND URANUS



Uranus and its newly discovered rings.

Astronomers have discovered a system of narrow rings encircling the planet Uranus.

The discovery was announced at a news conference by NASA scientists who analyzed data from a recent stellar occultation.

The rings, dark and narrow, lie close to the planet and are thought to be composed of small, icy particles.

Uranus, the seventh planet from the sun, has long been a puzzle to astronomers with its extreme axial tilt and frigid atmosphere.

The new finding adds another clue to the mysteries of this distant world.

THE YEAR'S SCIENTIFIC MILESTONES

- NASA launches the Voyager 1 and Voyager 2 spacecraft on a grand tour of the outer planets.
- Space Shuttle *Enterprise* makes its first free flight over California, paving the way for orbital missions.
- Concorde begins regularly scheduled supersonic service between London and New York.
- Scientists report the discovery of rings around Uranus.
- Magnetic resonance imaging (MRI) emerges as a powerful new tool in medical diagnosis.
- The first biodegradable detergent is introduced for consumer use.
- Manned flight tests of the *F-15 Eagle* and *F/A-18 Hornet* advance new jet technology.
- The Soviets launch the *Mars 3 probe, reaching the Martian* surface.
- *Apple Computer introduces the Apple II, bringing computing power to homes and schools.*
- *Exxon's "Valdez" oil spill in Alaska raises environmental awareness.*
- *The world's first gene-splicing and synthetic DNA studies move closer to practical applications.*

STAR WARS BECOMES A CULTURAL PHENOMENON

Moviegoers line up for the year's spectacular journey to a galaxy far away

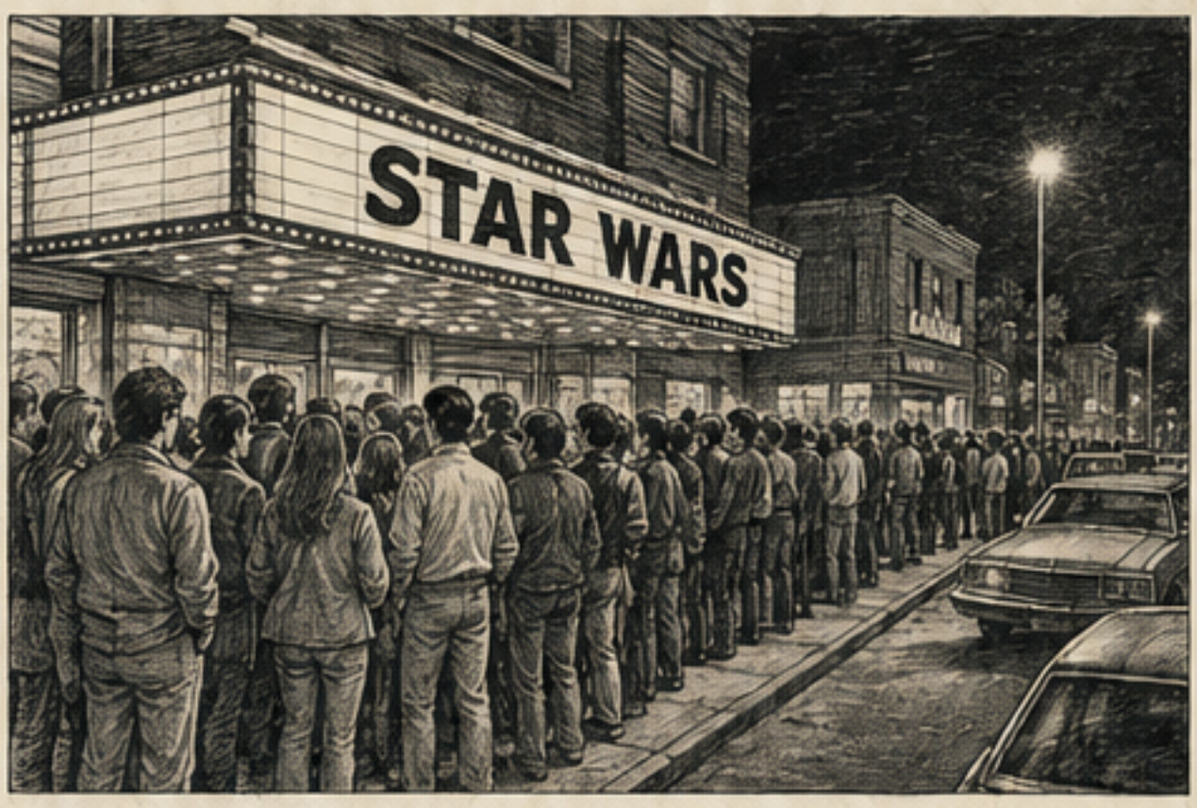
By Richard L. Harper

It's rare when a motion picture captures the imagination of an entire country. This summer, STAR WARS did just that.

From coast to coast, moviegoers have been standing in line—some waiting for hours—in order to experience the epic space adventure that has taken box offices by storm. The George Lucas film, released in May, has shattered records and set a new standard for modern movie-making.

Part science fiction, part fantasy, the film introduces audiences to a future of far-flung planets, dashing pilots, brave rebels and evil empires. But it is its sense of wonder, humor and timeless heroism that has struck a universal chord.

Merchandise is flying off shelves. Novelizations top the best-seller lists. The soundtrack album is a hit on radio and in record stores. Even driveway conversations are filled with talk of lightsabers and the Force.



Children clutch action figures while adults debate the film's mythology. Colleges are holding forums. Fan clubs are forming. STAR WARS has moved beyond the screen to become a cultural force unlike any we've seen in years.

Hollywood is already talking sequels. But for now, audiences are content to return again and again to that far away galaxy.

As one marquee in Chicago put it so simply: "It's not just a movie. It's an experience."

THE WORLD MOURNS ELVIS PRESLEY



Millions of fans around the world were stunned by the sudden death of Elvis Presley on August 16 at the age of 42. The singer, whose explosive presence helped change popular music forever, was found at his Memphis home.

From his early days on Sun Records to his triumphant comeback in the late sixties, Elvis remained one of the most influential and beloved entertainers of our time.

Vigils sprang up in cities across America and abroad. Flags flew at half-mast. Radio stations interrupted regular programming to play his songs and share memories.

For a generation, he was "The King." His music—and his spirit—will live on.

SATURDAY NIGHT FEVER IGNITES DISCO



Disco is more than a sound—it's a movement. And nothing captures it like SATURDAY NIGHT FEVER.

The Paramount film, starring John Travolta as a young Brooklyn man with big dreams and slick dance moves, has become the season's hottest ticket.

With its driving beat, stylish look and electric energy, the movie has turned dance clubs into destinations and dance floors into stages. The hit soundtrack album—featuring the Bee Gees and many others—spends week after week at the top of the charts.

Saturday nights will never be the same.

FLEETWOOD MAC'S *RUMOURS* TOPS THE CHARTS



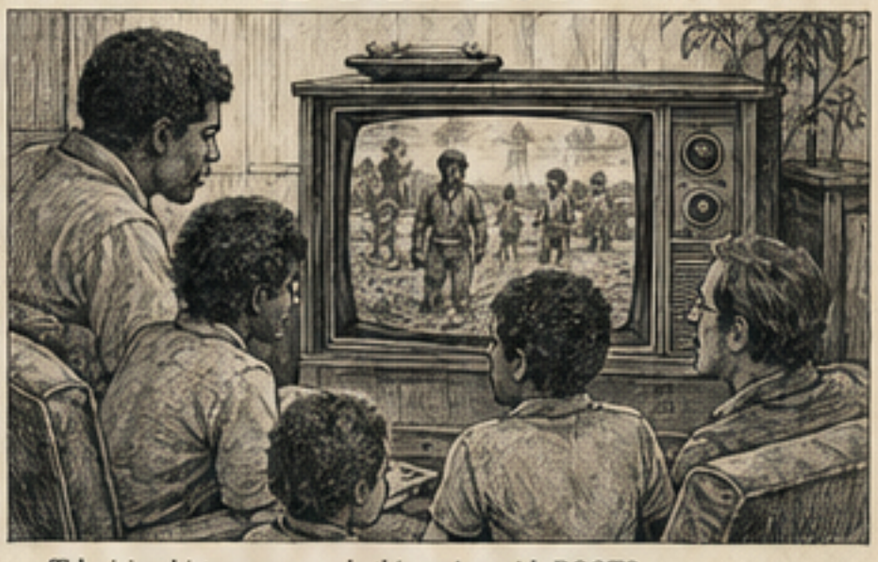
FLEETWOOD MAC has struck gold with RUMOURS.

The band's new album—rich with melody, emotion and unforgettable harmonies—has become the best-selling record of the year.

From "Dreams" to "Go Your Own Way," the songs speak to heartbreak and healing in a way that listeners can't get enough of.

On the radio, in cars, at parties—RUMOURS is everywhere. It's the sound of 1977.

ROOTS CAPTIVATES A NATION



Television history was made this spring with ROOTS.

The powerful ABC miniseries, based on Alex Haley's book, traced the journey of an African-American family from slavery to freedom.

Told with honesty and heart, ROOTS drew enormous audiences and sparked conversations across the country about heritage, history and humanity.

It was more than television. It was an event we'll never forget.

ANNIE OPENS ON BROADWAY



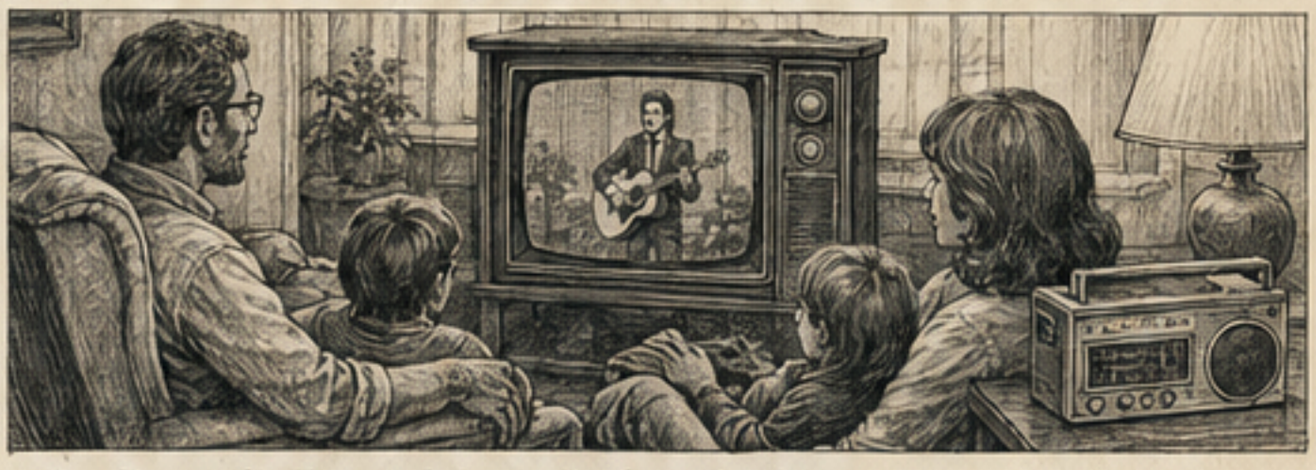
Broadway has a new reason to smile. ANNIE, the heartwarming musical about a plucky orphan with red hair and a sunny outlook, opened this spring to enthusiastic crowds.

With catchy songs, lively dancing and a message of hope, ANNIE is a show the whole family can love.

Critics are cheering. Tickets are hard to get. And young actresses across the country are dreaming of tomorrow.

It's a hard-knock life—but somewhere over the rainbow, things are looking up.

THE SOUNDS AND SCREENS OF 1977



From big-screen blockbusters to bedroom radios, from variety shows to late-night laughs, 1977 has given us plenty to watch and listen to.

On television, shows like HAPPY DAYS, CHARLIE'S ANGELS, THREE'S COMPANY and THE MUPPET SHOW keep audiences coming back.

On the radio, AM and FM bring us everything from rock and roll to soul, country to disco.

Whatever the channel or the dial, there's something for everyone.

YANKEES RETURN TO THE TOP

Reggie Jackson's three home runs power New York to a World Series championship

By JIM McKENZIE
Special to The Chronicle

NEW YORK, Oct. 18—Reggie Jackson wrote his name once again into October lore last night as he belted three home runs to lead the Yankees to an 8-4 victory over the Los Angeles Dodgers in Game Six of the World Series at Yankee Stadium.

The triumph gave New York a four-games-to-two victory in the best-of-seven Series and a record 21st world championship.

Jackson, who was named the Series Most Valuable Player, tied a Fall Classic record with his third career three-homer game. His first-inning drive off Don Sutton set the tone. He added a two-run shot in the third and a towering blast to left-center in the seventh that put the game out of reach.

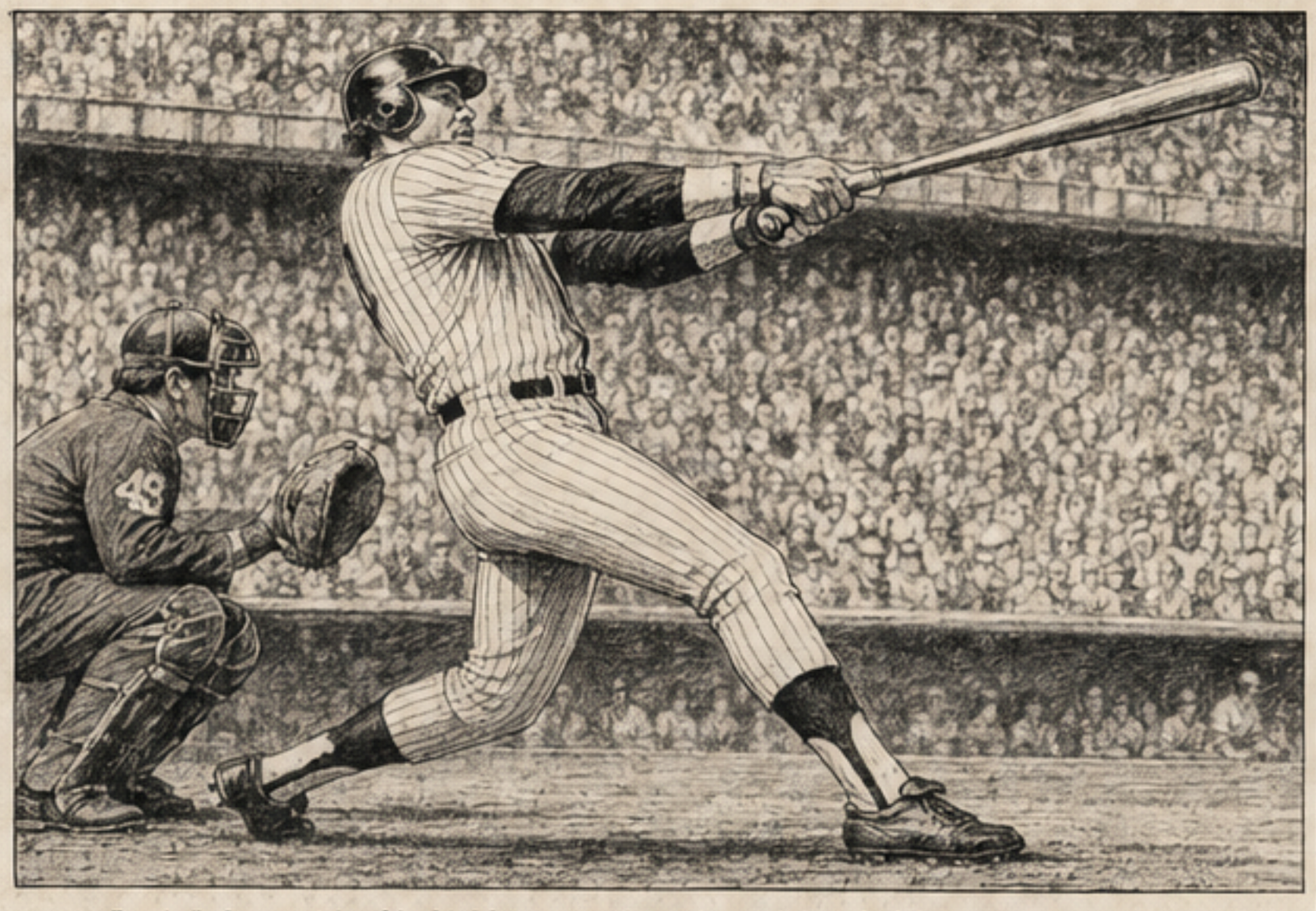
"It feels good," Jackson said. "This is what we worked for all year."

Catfish Hunter earned the win with eight strong innings, allowing three runs on seven hits. Sparky Lyle closed it out in the ninth.

Thurman Munson, with two hits and two RBI, and Willie Randolph, who had three hits, added to the Yankee attack.

The Yankees, champions of the American League East with a 100-62 record, lost the first two games in Los Angeles but reeled off four straight behind pitching, power, and steady defense.

For the Dodgers, it was a disappointing end to a fine season. Steve Yeager and Ron Cey homered for Los Angeles.



Reggie Jackson watches his third home run of the night sail into the left-center field seats.

1977 CHAMPIONS

WORLD SERIES	New York (A.L.) YANKEES
SUPER BOWL XI	Oakland RAIDERS
NBA FINALS	Portland TRAIL BLAZERS
STANLEY CUP	Montreal CANADIENS
KENTUCKY DERBY	Seattle Slew
WIMBLEDON (Men's)	Bjorn Borg

TRAIL BLAZERS CLAIM FIRST NBA TITLE

By DICK SNYDER
Special to The Chronicle

PORTLAND, June 5—The Portland Trail Blazers completed a sweep of the Philadelphia 76ers last night with a 109-107 victory in Game Four of the NBA Finals at Memorial Coliseum and captured the franchise's first world championship.

Bill Walton, the seven-foot center from UCLA, was named Finals MVP after averaging 20.8 points, 20.6 rebounds, and 4.0 blocked shots in the series. He finisked last night with 20 points and 23 rebounds.

Julius Erving led Philadelphia with 34 points, but his last-second shot rolled off the rim.

The Blazers, who joined the NBA in 1970, became the youngest franchise to win the title.

NBA FINALS—GAME 4

	1	2	3	4	TOT
Philadelphia	22	26	28	31	—107
Portland	27	27	26	29	—109

SEATTLE SLEW WINS THE TRIPLE CROWN

By BOB THOMAS
Special to The Chronicle

LOUISVILLE, May 7—Seattle Slew won the Kentucky Derby today in easy fashion before 76,247 fans at Churchill Downs, becoming only the tenth horse to capture the first jewel of the Triple Crown.

The bay colt, ridden by Jean Cruguet for owner Louie Bellson and trainer William Turner, covered the mile and a quarter in 2:02 2/5 and drew off to a five-length victory.

Seattle Slew will now be aimed at the Preakness Stakes at Pimlico on May 21.



KENTUCKY DERBY—MAY 7

1. Seattle Slew	Jean Cruguet	2:02 2/5
2. Setting Pace	Eddie Delahoussaye	5 lengths
3. Desert Wine	Jacinto Vasquez	6½ lengths
4. Hanover Hill	Ron Turcotte	8 lengths
5. Flying Paster	Steve Cauthen	8 lengths

RAIDERS CAPTURE SUPER BOWL XI

By JERRY FLINT
Special to The Chronicle

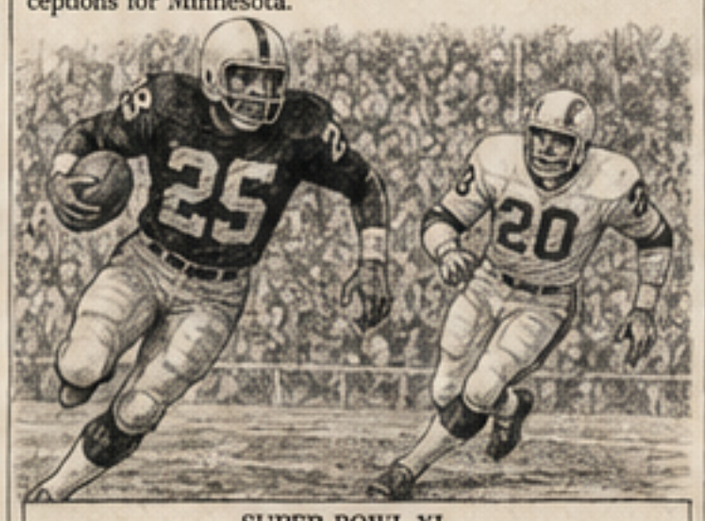
PASADENA, Jan. 9—The Oakland Raiders, behind a balanced attack and staunch defense, routed the Minnesota Vikings, 32-14, today in Super Bowl XI at the Rose Bowl.

Fred Biletnikoff caught two touchdown passes and was named the Most Valuable Player.

Ken Stabler completed 16 of 23 passes for 194 yards and two touchdowns.

The Raiders, who finished the regular season 13-1, dominated after halftime with two long touchdown drives.

Fran Tarkenton threw two interceptions for Minnesota.



SUPER BOWL XI

	1	2	3	4	TOT
Oakland Raiders	7	10	8	7	— 32
Minnesota Vikings	0	0	7	7	— 14

CANADIENS RULE THE ICE

By ROGER KNOX
Special to The Chronicle

MONTREAL, May 16—The Montreal Canadiens captured their sixteenth Stanley Cup last night with a 4-1 victory over the Boston Bruins in Game Six of the Finals at the Montreal Forum.

Guy Lafleur scored twice and was named the Conn Smythe Trophy winner as playoff MVP.

Ken Dryden stopped 27 of 28 shots to earn his third straight Cup-clinching victory.

The Canadiens won the series four games to two.



STANLEY CUP FINALS—GAME 6

	1	2	3	TOT
Boston Bruins	0	1	0	— 1
Montreal Canadiens	1	2	1	— 4

Series Result: Montreal wins 4 games to 2

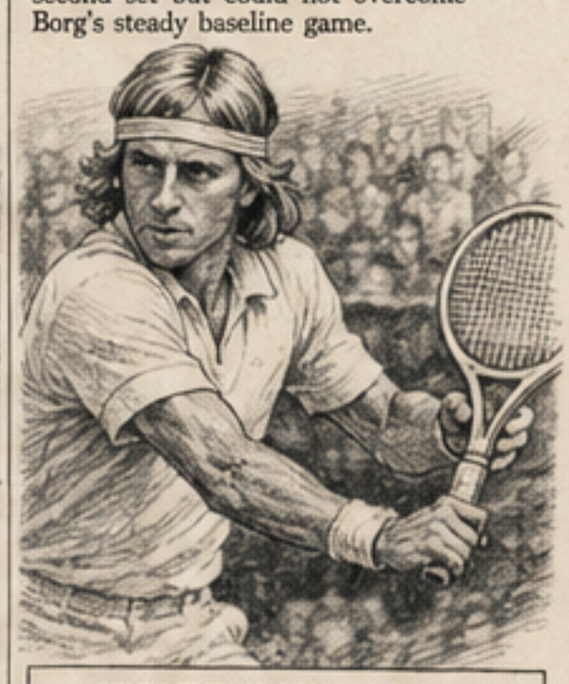
BORG REPEATS AT WIMBLEDON

By ALAN JONES
Special to The Chronicle

WIMBLEDON, July 3—Bjorn Borg of Sweden retained the Wimbledon singles championship today, defeating Jimmy Connors of the United States, 6-1, 7-6, 6-3, on Centre Court.

Borg, the 21-year-old with the cool demeanor, has now won five major singles titles.

Connors fought back in the second set but could not overcome Borg's steady baseline game.



GENTLEMEN'S SINGLES FINAL

Bjorn Borg (SWE)	6	7	6
Jimmy Connors (USA)	1	6	3

PELÉ BIDS FAREWELL TO THE BEAUTIFUL GAME

By SAM ANDERSON
Special to The Chronicle

NEW YORK, Oct. 1—Pelé, the world's most celebrated soccer player, played his last game today in a capacity crowd at Giants Stadium.

The 36-year-old Brazilian legend, who has thrilled millions for more than two decades, was saluted at halftime and received a standing ovation.

"I have had a wonderful life in football," Pelé said. "Now it is time for others to enjoy the game."

Pelé, who played for the New York Cosmos in 1975 and 1977, retires with a record of more than 1,000 goals in his career.



A.L. EAST STANDINGS

	W	L	Pct.	GB
New York	100	62	.617	—
Boston	95	67	.586	5
Baltimore	90	72	.556	10
Detroit	64	98	.395	36
Mitwaukee	63	99	.389	37

N.L. EAST STANDINGS

	W	L	Pct.	GB
Philadelphia	101	61	.623	—
Cincinnati	96	66	.593	5
New York	77	85	.475	24
Montreal	74	88	.457	27
Pittsburgh	57	105	.352	44

SPORTS IN BRIEF

★ Mary Decker of the U.S. set a women's world record in the 800 meters, running 1:55.59 in Oslo on Aug. 17.
★ Archie Griffin of Ohio State won the Heisman Trophy as the nation's top college football player.
★ Dale Earnhardt captured the NASCAR Winston Cup driving championship.
★ The Houston Astros joined the National League.

REMEMBER WHEN? LIFE IN 1977

The fashions, fads, prices and everyday moments that defined the year

DISCO STYLE TAKES THE DANCE FLOOR



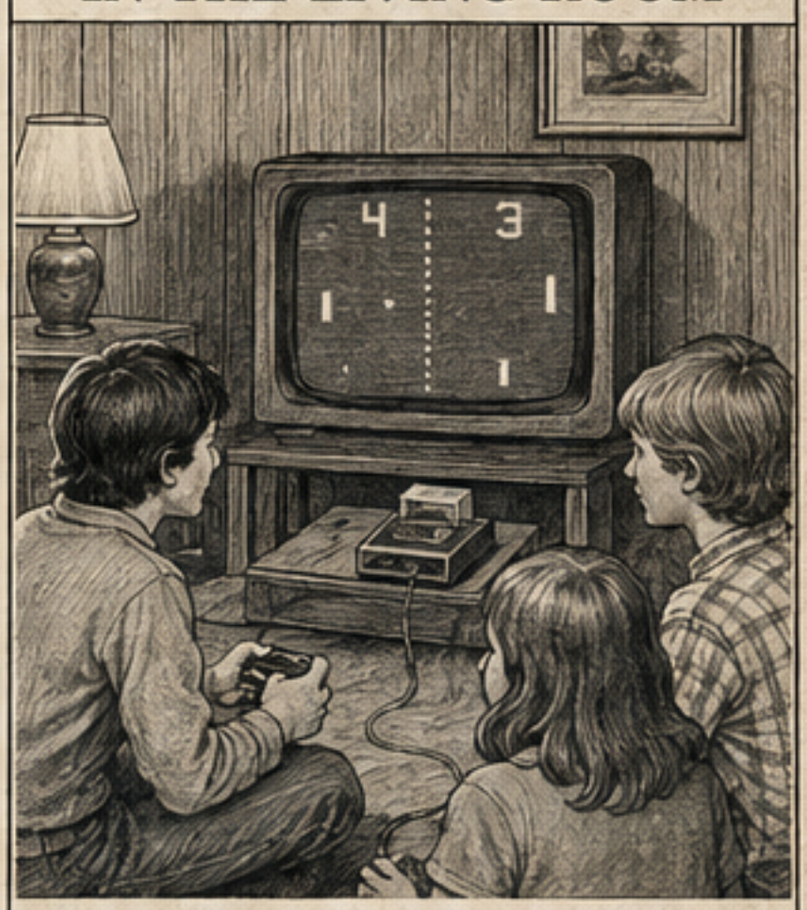
Platform shoes. Polyester. Wide collars. And everything shiny. Disco ruled the late '70s—our soundtrack, our style and our Saturday nights.

CB RADIOS KEEP AMERICA TALKING



"Breaker, breaker—come in, good buddy." From coast to coast, CB radios let drivers share road reports, local news and a little outlaw spirit.

VIDEO GAMES ARRIVE IN THE LIVING ROOM



Pong, Atari and home consoles turned basements into arcades and sparked a whole new way to play together.

THE FAMILY STATION WAGON RULES THE ROAD



Room for everyone (and everything). From road trips to soccer games, the station wagon was the ultimate family machine.

WHAT THINGS COST IN 1977

Gallon of Gasoline	65¢
Loaf of Bread	28¢
Dozen Eggs	59¢
Gallon of Milk	62¢
Postage Stamp	13¢
Daily Newspaper	15¢
Movie Ticket	$1.75
Average New Car	$4,260
Minimum Wage (hr.)	$2.30
Average Rent (mo.)	$240
Average Income (yr.)	$15,000



Prices you knew. Paychecks you stretched. Memories that last.

TOP SONGS ON THE RADIO

1. *"Stayin' Alive"* — *Bee Gees*
2. *"Best of My Love"* — *Eagles*
3. *"Dream Weaver"* — *Gary Wright*
4. *"Hotel California"* — *Eagles*
5. *"Car Wash"* — *Rose Royce*
6. *"Sir Duke"* — *Stevie Wonder*
7. *"I Just Want to Be Your Everything"* — *Andy Gibb*
8. *"You Light Up My Life"* — *Debby Boone*
9. *"Love Theme from 'A Star Is Born'"* — *Barbra Streisand*
10. *"Southern Nights"* — *Glen Campbell*



AT THE MOVIES

Star Wars
A galaxy far, far away—captured our imaginations.



Saturday Night Fever
Disco, dance and a soundtrack we'll never forget.



Smokey and the Bandit
"Bandit, you can do it!" Eastbound and down.



Annie Hall
A funny, thoughtful look at love and life in the city.



Close Encounters of the Third Kind
We looked to the skies—and weren't alone.



A MESSAGE TO THE CLASS OF 1977



The headlines made history—but the friendships made memories.
Here's to the Class of 1977!

LOOK GOOD IN '77!



Fashion Frames in All the Right Styles
STUDENT SPECIAL
20% OFF WITH I.D.
Campus Opticians
123 College Ave. • Yourtown

GET MORE MILES PER SMILE.



Quality Tires • Great Service Fair Prices
COLLEGE TIRE CENTER
456 Main St. • Yourtown • 555-1977

Take life one photo at a time.



Kodak
INSTANT COLOR FILM
for
Kodak
INSTAMATIC® Cameras
36 EXPOSURES $2.29
Your Camera Center
789 State Street • Yourtown

Elvis Presley Dies at 42; Rock 'n' Roll King

Singer Found Unconscious At Graceland; Millions Mourn a Music Legend

MEMPHIS, Tenn. (AP) — Elvis Aaron Presley, the rock 'n' roll pioneer who whotansformed popular music and became one of the most recognized figures in the world, died Tuesday, Aug, 16, 1977, at the age of 42, Graceland officials said.

Presley was found unconscious in a bathroom at his Graceland home shortly before 2 p.m. and was pronounced dead at Baptist Memorial Hospital. Attempts to revive him were unsuccesfull.

News of his death spread quickly across the country, touching off an outpouring of grief from fans, fellow musicians and public officials. Crowds began gathering outside Graceland within hours, many in tears.

"He was more than an entertainer," said one longtime fan. "He was a part of our lives."

Presley leaves behind a daughter, Lisa Marie, and a legacy that changed music



Elvis Presley performs during a 1977 concert tour earlier this year. The singer, 42, died Tuesday at his Memphis home.

AP Wirephoto



Fans gather outside the gates of Graceland on Tuesday after news of Elvis Presley's death. Thousands visited the Memphis home to pay their respects.

UPI

A Star Who Changed American Culture

By Richard Collins
Chronicle Music Editor

Elvis Presley's impact went far beyond record sales and concert appearances. He broke racial barriers, reshaped popular culture and gave a new voice to a generation.

From his first Sun Records sessions to his record-breaking tours and television appearances, Presley redefined what it meant to be a performer. His influence can still be heard in rock, iourir, country, piand gospel music.

"There was nobody like him before, and there will never be anybody like him again," said fellow musician Jerry Lee Lewis.

See CULTURE, Page 12

Leaders, Fans Around World Express Grief

WASHINGTON (AP) — Messages of sorrow and tribute poured in from around the globe following the death of Elvis Presley. President Carter, speaking to reporters, called Presley "a unique and important part of the American experience."

In London, British Prime Minister James Callaghan said Presley "brought joy to millions and helped bridge cultures through music."

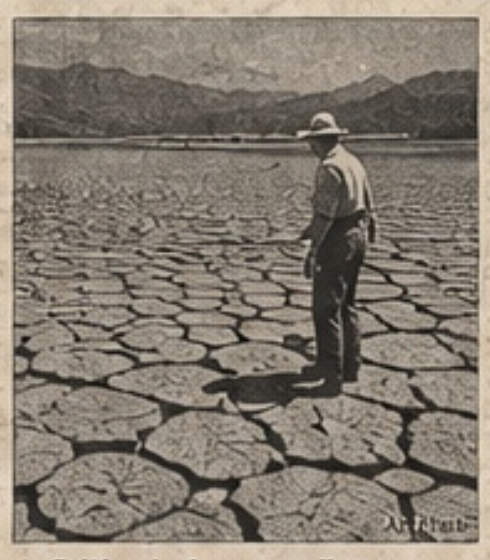
From Tokyo to Sydney, fans held vigils, and radio stations aired Presley's songs throughout the day.

Severe Drought Grips the West

SACRAMENTO (AP) — A severe drought continues to plague much of the western United States, with record-breaking temperatures and little rainfall reported across California, the Great Basin and parts of the Southwest.

Officials warn that water shortages at reservoirs could continue into next year. Farmers and ranchers are reporting significant crop losses, and many communities have already imposed water restrictions.

See WEST, Page 10



A California farmer walks across a dried-up lakebed that once held water. The drought has left many reservoirs at record low levels.

Son of Sam Arrested After Citywide Manhunt

NEW YORK (AP) — David Berkowitz, the man police say is responsible for a series of shootings that terrorized New York City, was arrested Aug. 10, 1977, bringing an end to more than a year of fear.

Berkowitz, 24, also known as the "Son of Sam," is charged with multiple counts of murder. Police said he acted alone, despite his earlier claims of being part of a satanic cult.

"New Yorkers can finally breathe a little easier," Mayor Abraham Beame said at a news conference.

See CRIME, Page 14



David Berkowitz

AP Photo

Panama Canal Treaties Signed

WASHINGTON (AP) — President Carter and Panamanian leader Gen. Omar Torrijos signed treaties this week that will give Panama control of the Panama Canal at the end of the century.

The agreement marks a major shift in U.S. foreign policy and ends nearly 75 years of American control over the vital waterway.

See TREATIES, Page 11

AT LAST...
A GREAT TASTING
LOW TAR CIGARETTE!



RICH TASTE... REAL SATISFACTION
Only 13 mg. tar!

Warning: The Surgeon General Has Determined That Cigarette Smoking Is Dangerous to Your Health.



Fall Fashion Arrives Early!

- Blazers
- Knit Tops
- Slacks
- Dresses

At Fine Stores Everywhere

Sears
Where America Shops

Yankees Close In On Pennant Again



Reggie Jackson continues to power the Yankees' strong season.

UPI

NEW YORK (AP) — The New York Yankees moved closer to another American League pennant last night with a 5-3 win over the Boston Red Sox at Yankee Stadium.

Reggie Jackson homered in the sixth inning, giving the Yankees a three-game lead in the AL East.

See SPORTS, Page 15

The car that's built for people.



Volkswagen
Like no other car in the world.

New York City Shuts Down in Massive Blackout

Darkness Brings Chaos, Looting and a City Together

NEW YORK (AP) — On the hot and humid evening of July 13, 1977, a series of lightning strikes knocked out key power lines, plunging New York City into darkness. Within hours, the blackout paralyzed subways, halted traffic, closed businesses and led to widespread looting and fires across the five boroughs.

More than 3 million residents were left without power for up to 25 hours in what became one of the most infamous blackouts in American history.

"It was like another world," said one Manhattan resident. "You stepped outside and the whole city was dark — and people were scared, but they also helped each other."

See BLACKOUT, Page 10



The New York City skyline sits in darkness during the July 13, 1977 blackout. Much of the city was without power for up to 25 hours. AP Photo

Lightning Sparks Blackout Across Northeast

NEW YORK (AP) — A series of lightning strikes on July 13, 1977, triggered the failure of electrical equipment at a Con Edison substation, setting off a chain reaction that plunged New York City into darkness and affected parts of New Jersey, Westchester County and Connecticut.

The storm knocked out transmission lines just after 9:30 p.m., and within minutes the entire city lost power. Subways stopped between stations, office workers were trapped in elevators, and millions found themselves in the dark on one of the hottest days of the summer.

Utility officials said it was a combination of severe weather and a vulnerable system. The blackout would lead to major changes in how the region managed its electrical grid.

See POWER, Page 10

Sadat Visits Jerusalem in Historic Step

EGYPTIAN LEADER MAKES UNPRECEDENTED TRIP

JERUSALEM (AP) — In a dramatic move toward peace, Egyptian President Anwar el-Sadat arrived in Jersualem on Nov. 19, 1977, becoming the first Arab leader to visit Israel. His historic trip opened the door to new hope for peace in the Middle East.

Sadat's visit led to months of intense diplomacy and ultimately to the Camp David Accords the following year, reshaping the region's future.

See MIDEAST, Page 11





Egyptian President Anwar el-Sadat (left) shakes hands with Israeli Prime Minister Menachem Begin during his historic visit. AP Photo

Tenerife Airport Disaster Is Deadliest in Aviation History

TENERIFE, Canary Islands (AP) — On March 27, 1977, two 747 jumbo jets collided on a foggy runway at Los Rodeos Airport, killing 583 people.

The disaster, involving a KLM aiccraft and a Pan Am jet, remains the deadliest accident in aviation history.

Investigators cited miscommunication, dense fog and runway confusion as key factors.

The tragedy led to major changes in cockpit procedures and air traffic control worldwide.

See TENERIFE, Page 11



Wreckage of the KLM aircraft after the collision at Tenerife. AP Photo

Personal Computers Find a Home

More Americans Discover Computers in 1977

CUPERTINO, Calif. (AP) — 1977 marked a major step for personal computers as the Apple II hit the market, bringing computing out of laboratories and into homes, schools and small businesses.

With colorful graphics and user-friendly design, the Apple II helped make the idea of a computer for everyone a reality.

Other companies, including Commodore and Tandy, also introduced systems this year, sparking a growing interest in the technology that would change daily life in the years ahead.



The Apple II, introduced in 1977, helped bring personal computers to the home. AP Photo

"Close Encounters" Captivates Audiences

Spielberg's Film Ignites Interest in the Unknown

HOLLYWOOD (AP) — Steven Spielberg's "Close Encounters of the Third Kind" premiered in 1977, thrilling audiences with its stunning visual effects and a story that imagined peeceful contact with extra-tersetial life.

The film became a huge box office success and sparked renewed interest in UFOs and the possibility of life beyond Earth.

"Close Encounters" cemented Spielberg's reputation as one of Hollywood's most exciting new directors.



A scene from "Close Encounters of the Third Kind." Columbia Pictures

The TV Everyone's Talking About!



RCA

The Most Trusted Name in Television



Fall Styles for '77

- Leisure Suits
- Corduroy
- Disco Fashions
- Knit Tops
- Platform Shoes

Sears

Where America Shops

Built for the Road Ahead.



The 1977 Mustang.
Style. Performance. Freedom.

Ford

Better Ideas for a Better America.

SOME HEROES WEAR A MASK.



In Theatres Now!

Son of Sam Terrorizes New York City

City Gripped by Fear During Summer of 1977

NEW YORK (AP) — A mysterious gunman who called himself "Son of Sam" terrorized New York City during the summer of 1977, leaving six people dead and seven others wounded in a series of random shootings across the boroughs.

The killer taunted police and the media with bizarre letters, claiming a demon dog named Sam compelled him to kill. The shootings sparked widespread fear, nighttime curfews in some neighborhoods, and one of the largest manhunts in New York's history.

On Aug. 10, 1977, David Berkowitz, a 24-year-old postal employee, was arrested in Yonkers after a tip from a parking ticket led police to his car. He eventually confessed to the killings and was sentenced to multiple life terms.

See CRIME, Page 14



New York City police increase patrols during the summer of 1977 as the search for the "Son of Sam" continues. The killer was eventually identified as David Berkowitz (inset). AP Photo

Letters, Taunts Deepen the Mystery

NEW YORK (AP) — Berkowitz sent letters to police and newspapers taunting authorities and claiming a demon dog named Sam ordered the killings. His cryptic messages only added to the public's fear and frustration.

The case gripped the nation, with many changing their routines, staying indoors at night and urging stronger neighborhood watches.

When Berkowitz was finally arrested, police found a .44-caliber revolver in his car that matched the bullets from the crime scenes.

The "Son of Sam" case remains one of the most notorious criminal sprees in American history.

See CRIME, Page 14

Raiders Win Super Bowl XI

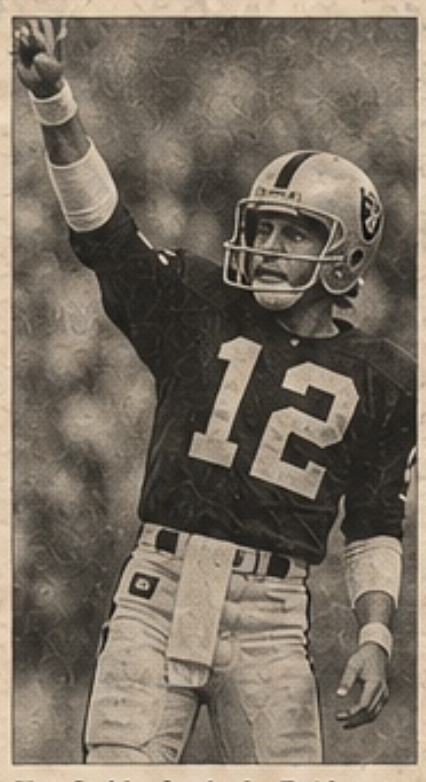
DOMINATE VIKINGS 32-14 IN PASADENA

PASADENA, Calif. (AP) — The Oakland Raiders captured their first Super Bowl title on Jan. 9, 1977, defeating the Minnesota Vikings 32-14 at the Rose Bowl.

Quarterback Ken Stabler was named the game's Most Valuable Player after a masterful performance, and the Raiders' tough defense shut down Minnesota's high-powered offense.

The victory marked the beginning of a new era for Oakland and solidified the team's reputation as one of the NFL's most exciting franchises.

See SPORTS, Page 15



Ken Stabler leads the Raiders to victory in Super Bowl XI. AP Photo

First Personal Computers Hit the Mainstream

Apple II Helps Bring Computing to Homes

CUPERTINO, Calif. (AP) — The Apple II, introduced earlier in the year, began changing the way Americans think about computers in 1977. Unlike large, expensive machines used by businesses, the Apple II was designed for individuals, making personal computing a real possibility for homes, schools and small businesses.

With color graphics, a user-friendly design and a growing library of software, the Apple II sparked a new industry and helped lay the foundation for the computer revolution.

See TECHNOLOGY, Page 13



A young user works on an Apple II computer in 1977. AP Photo



Charlie Chaplin 1889 – 1977 AP Photo

World Mourns the Loss of Charlie Chaplin

Comedy Legend Dies at 88

VEVEY, Switzerland (AP) — Sir Charles Chaplin, the legendary film comedian whose "Little Tramp" character brought laughter to millions around the world, died on Dec. 25, 1977, at the age of 88.

Chaplin's silent films, including "City Lights," "Modern Times" and "The Great Dictator," made him one of the most influential figures in the history of cinema. His unique blend of humor and humanity transcended generations and continues to inspire filmmakers today.

See ENTERTAINMENT, Page 12

Turn Any Room Into a Getaway!



Zenith Color TV Brings the World Home

ZENITH

The Quality Goes In Before the Name Goes On



Levi's for Fall

Rugged. Comfortable. A Great Look for the Season.

Levi's

QUALITY NEVER GOES OUT OF STYLE.

Good Food Brings People Together



Still A Favorite After 50 Years.

Campbell's

M'm! M'm! Good!

Explore America



See the Beauty in Your Own Backyard.

Dodge

Depend on it.

Northeast Blizzard Brings Nation to a Halt

Massive Storm Buries Cities, Strands Millions

NEW YORK (AP) — A powerful blizzard swept across the Northeast in February 1977, dumping up to 30 inches of snow in some areas and bringing major cities, including New York, Boston and Philadelphia, to a standstill.

High winds, near hurricane force along the coast, created blizzard conditions, closed highways and airports, and left thousands without power for days. In some communities, snowdrifts topped 20 feet, and the National Guard was called in to help with rescues and supplies.

The storm was one of the most severe in U.S. history and a stark reminder of the power of winter weather.

See WEATHER, Page 13



A New Yorker makes his way through deep snow on Manhattan's Upper West Side during the February 1977 blizzard. Many streets were impassable for days.

AP Photo

Snow Brings Out the Best in Neighbors

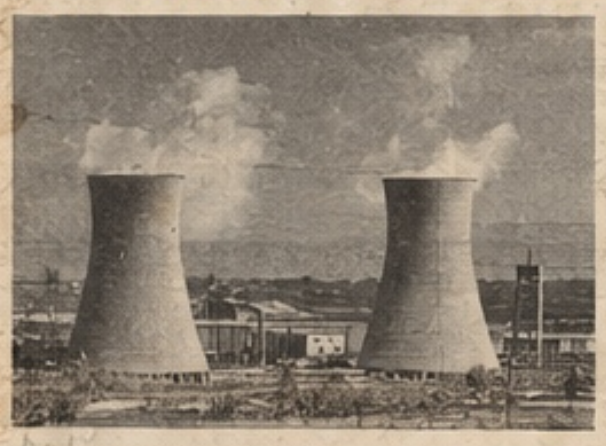
NEW YORK (AP) — Despite the hardships, the 1977 blizzard also brought out extraordinary acts of courage and kindness. Neighbors helped neighbors dig out, strangers gave rides, and communities rallied to check on the elderly and those in need.

"People looked out for each other," said one New York resident. "That's what I'll remember most about the storm."

In the days that followed, the region began the massive task of clearing snow and restoring services. But for many, the blizzard became a defining memory of 1977.

See COMMUNITY, Page 13

Three Mile Island Raises Nuclear Fears



HARRISBURG, Pa. (AP) — A partial meltdown at the Three Mile Island nuclear power plant on March 28, 1977, sparked national concern about the safety of nuclear energy. Although there were no immediate injuries and radiation releases were limited, the incident shook public confidence and led to increased regulation and debate over nuclear power's role in America's future.

See NUCLEAR, Page 13

"Saturday Night Fever" Ignites a Dance Craze

NEW YORK (AP) — "Saturday Night Fever," starring John Travolta, hit theaters in December 1977 and quickly became a cultural phenomenon.

The film, with its disco soundtrack by the Bee Gees, captured the energy of the era and turned disco into a nationwide sensation. Across the country, dance floors filled with flared pants, platform shoes and mirror balls.

See ENTERTAINMENT, Page 15



John Travolta in a scene from "Saturday Night Fever."

Paramount Pictures

The Supreme Court Rules on the Death Penalty

WASHINGTON (AP) — In a landmark decision in June 1977, the U.S. Supreme Court upheld new death penalty laws, ending a four-year moratorium on capital punishment. The 5-4 ruling in Gregg v. Georgia found that revised statutes, with clearer guidelines, did not violate the Constitution.

The decision allowed states to resume executions and reignited a national debate over the morality, fairness and future of the death penalty.

See JUSTICE, Page 14

Gas Prices Keep Climbing in 1977



WASHINGTON (AP) — Americans continued to feel the pinch at the pump in 1977 as higher oil prices and ongoing energy concerns kept fuel costs on the rise.

The average price of gasoline reached 65 cents per gallon by year's end — a significant increase from earlier in the decade — reminding the nation that the energy crisis was far from over.

See ENERGY, Page 14

For the Moments That Matter.



Polaroid Instant Cameras Capture Life as It Happens.

Polaroid
We Make It Simple.

Wrangler



Built Rugged for Real Life.

Wrangler
Jeans
Shirts
Jackets
For People
Who Do

Our Lowest Fare Ever to Florida!



Miami
Orlando
Tampa
Ft. Lauderdale

Sunshine is closer than you think.

EASTERN
We're Going Your Way.

The Sound of a New Generation.



Pioneer
STEREO SYSTEMS
Music Brings Us Together.

Carter Urges a Sober and United America

New President Calls for Sacrifice, Honesty and a 'Moral Equivalent of War'

WASHINGTON (AP) — In his inaugural address on Jan. 20, 1977, President Jimmy Carter urged Americans to face the nation's challenges with honesty, conservation and a renewed sense of purpose, calling for a "moral equivalent of war" to overcome the country's energy crisis, inflation and declining confidence.

"We must adjust to new times and new realities," Carter said. "There is no quick fix, no easy solution. We must work together."

The 39th president promised a government "as good as its people" and called on citizens to do their part to rebuild the nation's strength.

See CARTER, Page 14



Jimmy Carter takes the oath of office as the 39th President of the United States on Jan. 20, 1977, as his wife, Rosalynn Carter, looks on. AP Photo

Energy Crisis Dominates National Agenda

WASHINGTON (AP) — Rising energy costs and dwindling supplies remained at the forefront of national concerns in 1977, with long lines at gas stations, calls for conservation and renewed interest in alternative energy sources.

President Carter urged Americans to reduce their dependence on foreign oil, promote domestic energy production and embrace greater efficiency.

"Energy is the moral equivalent of war," Carter told the nation, a message that resonated throughout the year as Americans struggled with higher prices and uncertain supplies.

See ENERGY, Page 14

Apple II Brings Personal Computing Within Reach

CUPERTINO, Calif. (AP) — The Apple II, introduced in 1977, is changing the way Americans think about computers. Unlike earlier machines used mainly by businesses and universities, the Apple II is designed for homes, schools and small businesses.

With color graphics, easy-to-use software and a growing library of programs, the Apple II is helping to bringcomputing out of laboratories and into everyday life.

Industry experts say the machine could open the door to a new era of personal technology.

See TECHNOLOGY, Page 15



The Apple II, introduced in 1977, helps bring computing power to homes and schools across America. AP Photo

Tennis Star Borg Captures Third Straight Wimbledon

LONDON (AP) — Björn Borg continued his dominance on the tennis world in 1977, winning his third consecutive Wimbledon title with a straight-sets victory over Jimmy Connors.

The 21-year-old Swede has now established himself as one of the greatest players in the history of the sport, known for his calm demeanor and powerful baseline game.

See SPORTS, Page 16



Björn Borg won his third straight Wimbledon title in 1977. UPI Photo

"Star Wars" Blasts Off to Endless Popularity

HOLLYWOOD (AP) — George Lucas' "Star Wars" has become a cultural phenomenon since its release in May 1977, captivating audiences with a galaxy of unforgettable characters, groundbreaking special effects and a story unlike anything seen before.



R2-D2 and C-3PO in a scene from "Star Wars." 20th Century Fox

See ENTERTAINMENT, Page 15

Take a Break... Have a Coke!



It's the real thing.



Sears

The Look of '77

Jeans
Leisure Suits
Sport Shirts
for the whole family.

Sears

Where America Shops

Built Tough for the Road Ahead.



GOODYEAR

More People Ride on Goodyear Tires Than on Any Other Kind.

Fly the Friendly Skies



More to see.
More to do.
More of America.

UNITED AIRLINES

Single-Engine Plane Vanishes Over Pacific

Search for Amelia Earhart Reignites After New Clue

HONOLULU (AP) — The mystery of Amelia Earhart's final flight captured headlines again in 1977 after new evidence was reported in the South Pacific.

A group of researchers said they had located possible aircraft parts on a remote island in the Kiribati region, renewing hope that the fate of the famed aviator might finally be solved.

Earhart, who disappeared in 1937 while attempting to fly around the world, has remained one of the greatest mysteries in aviation history.

"The search goes on," said one researcher. "Amelia still inspires generations."

See EARHART, Page 14



Amelia Earhart remains one of the most enduring figures of the 20th century. New evidence in 1977 sparked renewed interest in her disappearance. AP Photo (File)

U.S. Signals New Era in Panama Canal Relations

WASHINGTON (AP) — The Carter administration took a major step in 1977 toward returning control of the Panama Canal to Panama, marking a shift in U.S. foreign policy in Latin America.

Negotiations began on new treaties that would eventually transfer control of the canal, built by the United States in 1914, to Panama.

President Carter called the move "a fair and realistic step toward a stronger and more cooperative relationship in the Americas."

The discussions set the stage for the historic Panma Canal Treaties, which would be signed in 1977.

See PANAMA, Page 14

Deadly Airline Disaster Shocks Tenerife Again

TENERIFE, Canary Islands (AP) — Just months after the deadliest aviation accident in history, another serious incident at Los Rodeos Airport in 1977 raised concerns about airport safety and air traffic control procedures.

The eariler collision in March, which killed 583 people, led to sweeping changes in communication and runway operations worldwide.

Aviation experts said the tragedy served as a powerful reminder of the importance of clear communication and strict adherence to procedures.

See AVIATION, Page 13



Wreckage from the March 1977 collision at Tenerife remains a somber reminder of the need for aviation safety reforms. AP Photo

Disco Fever Keeps America Dancing

NEW YORK (AP) — Disco fever continued to sweep the nation in 1977, with Saturday Night Fever, chart-topping music and dance clubs turning disco into a cultural phenomenon.

The Bee Gees, Donna Summer and KC and the Sunshine Band dominated the charts, and disco clubs could be found in cities and small towns across America.

"Disco is more than music," said one fan. "It's a way of life."

See ENTERTAINMENT, Page 15



John Travolta in a scene from "Saturday Night Fever," the 1977 film that defined a generation. Paramount Pictures

Energy Concerns Lead to Push for Conservation

WASHINGTON (AP) — High energy costs and ongoing supply concerns kept conservation at the forefront in 1977.

The federal government expanded its "Turn Down the Heat" campaign, urging Americans to reduce energy use at home and in the workplace.

"Every American can make a difference," said Energy Secretary James Schlesinger. "Conservation today means a stronger tomorrow."



See ENERGY, Page 14









America Looks to the Future – In Space

Voyager Lifts Humanity's Reach to the Stars

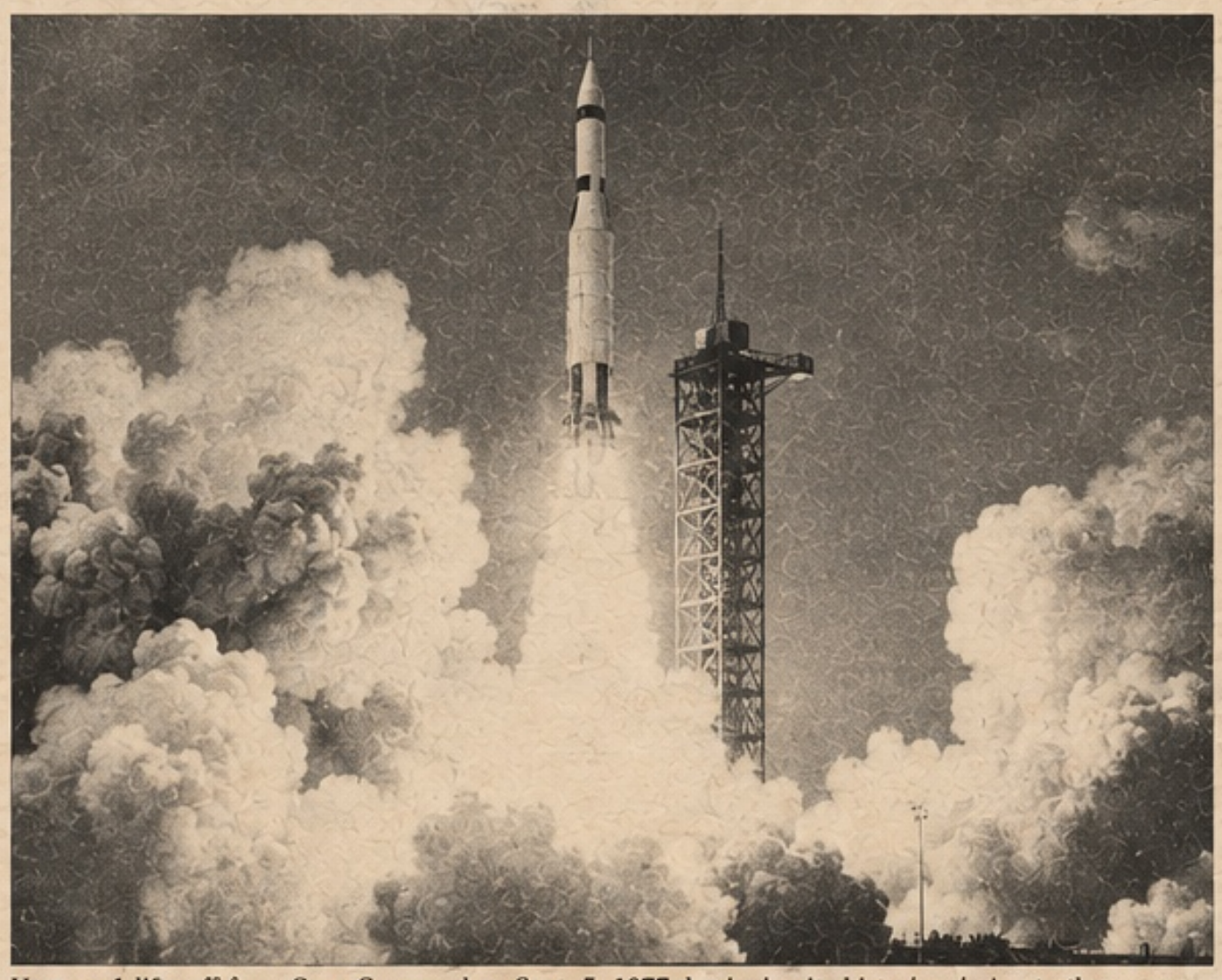
CAPE CANAVERAL, Fla. (AP) — America's Voyager 1 spacecraft blasted off on Sept. 5, 1977, beginning an epic journey beyond our solar system.

The unmanned probe, carrying a "golden record" with sounds and images of life on Earth, is headed for the outer planets — and someday, the stars.

"Voyager represents the best of human curiosity and imagination," said a NASA official. "It's a message from our world to the universe."

Launched just weeks after its twin, Voyager 2, the spacecraft will study Jupiter, Saturn and beyond, carrying a piece of humanity farther into space than ever before.

See SPACE, Page 14



Voyager 1 lifts off from Cape Canaveral on Sept. 5, 1977, beginning its historic mission to the outer planets and beyond. AP Photo

Golden Record Carries Sounds of Earth

CAPE CANAVERAL, Fla. (AP) — Attached to the Voyager spaceeraft is a unique golden record containing music, natural sounds and greetings from people around the world.

The record includes Beethoven, Chuck Berry, whale songs, photagraphs and messages in 55 languages. Its purpose is simple but profound — to offer a glimpse of life on Earth in the hope that someone, somewhere, might one day find it.

"It's a time capsule of our world," said one scientist involved in the project. "A simple message: We were here."

See SPACE, Page 14

Three Mile Island Changes Energy Debate

HARRISBURG, Pa. (AP) — The partial meltdown at the Three Mile Island nuclear plant in March 1977 shocked the nation and sparked a new debate over the safety of nuclear power.

Although there were no immediate widespread injuries, the incident raised serious questions about the risks of nuclear energy and led to increased government regulation.

For many Americans, Three Mile Island became a turning point, fueling greater interest in alternative energy sources and a closer look at the nation's energy future.

See ENERGY, Page 14



The Three Mile Island nuclear plant in Pennsylvania. AP Photo

Personal Computers Take First Steps

ALBUQUERQUE, N.M. (AP) — What began as a hobby for some is quickly becoming a revolution. In 1977, personal computers such as the Apple II, Commodore PET and Tandy TRS-80 are bringing computing power into homes, schools and small businesses.

Industry experts say these new machines could change the way Americans work, learn and communicate.

"We're just at the beginning," said one analyst. "Personal computers could become as common as television sets one day."

See TECHNOLOGY, Page 15



A student works on an Apple II computer in 1977, part of a growing trend in home computing. AP Photo

Gas Prices and Inflation Squeeze Families

WASHINGTON (AP) — Rising gas prices and persistent inflation continued to challenge American families in 1977, making everyday expenses more difficult to manage.

The everage price of gasoline climbed above 65 cents a gallon, and many households felt the strain at the pump and the grocery store. Economists say the energy crisis, along with global unrest, helped fuel higher costs for food, heating and other necessities.

See BUSINESS, Page 14

Quality Time Lasts a Lifetime.



Bring the family together with Parker Brothers Games.

Parker Brothers
Fun for a Brighter Tomorrow.



Sears

Style for the Way You Live.

Fashion
Home Needs
Electronics
And More.

Sears
Where America Shops

More Miles. More Memories.



The 1977 Chevrolet Malibu. Built for today's roads — and tomorrow's adventures.

CHEVROLET | Building a Better Way. to See the U.S.A.

Right at Home with RCA.



Color TV Brings the World Closer.

RCA
The Most Trusted Name in Electronics.

A Nation Turns the Page—Hope for a Brighter Tomorrow

Americans Seek Change, Unity and a Fresh Start

WASHINGTON (AP) — As 1977 unfolds, many Americans say they feel a new sense of optimism after a turbulent decade. With a new president in the White House, the country is looking ahead to a future built on renewal, cooperation and confidence.

"We've been through a lot," said one Washington resident. "But there's a feeling that things can get better. People want to move forward."

Communities across the nation are focusing on rebuilding trust, restoring the economy and strengthening the bonds that hold Americans together.

"The challenges are real," the president said in a recent speech, "but so is the promise of what we can achieve together."

See CHANGE, Page 16



A young girl waves an American flag during a community rally in Washington, D.C., in 1977. For many, the year represents a renewed hope for the future. AP Photo

Communities Come Together to Make a Difference

DES MOINES, Iowa (AP) — From coast to coast, Americans are finding strength in their communities. Whether through neighborhood clean-ups, school programs or volunteer efforts, 1977 is proving that ordinary people can make an extraordinary impact.

In Des Moines, a group of local citizens spent their weekend repairing homes for elderly residents.

"It's about neighbors helping neighbors," said one volunteer. "It makes our town stronger."

Similar efforts are taking place in cities and small towns across the country, showing that the spirit of service is alive and well in America.

See COMMUNITY, Page 16

Gas Prices Ease After Years of Volatility

WASHINGTON (AP) — After a period of sharp increases, gasoline prices are showing signs of stabilizing in 1977, bringing relief to many American families.

The average price of gasoline has dropped from last year's highs, helping to ease the financial strain on households and businesses.

"It's a welcome change for consumers," said one industry analyst. "People are finally getting a little breathing room."

See BUSINESS, Page 15



The Environment Takes Center Stage

SEATTLE (AP) — From cleaner air to protected wilderness areas, 1977 is seeing a growing national focus on the environment.

New initiatives are encouraging conservation, recycling and responsible use of natural resources.

"People are realizing that a healthy planet is essential for future generations," said an environmental advocate. "It's not just an option anymore — it's a responsibility."

Outdoor recreation, park programs and wildlife preservation are also gaining support as more Americans rediscover the natural beauty of their own backyards.

See ENVIRONMENT, Page 15



Americans are rediscovering the beauty of our national parks and public lands in 1977. AP Photo

"Star Wars" Ignites a Cultural Phenomenon

HOLLYWOOD (AP) — George Lucas's "Star Wars" continues to captivate audiences across the country in 1977, becoming one of the biggest entertainment sensations in recent memory.

The space adventure has inspired fan clubs, toys, costumes and a generally renewed interest in science fiction.

"It's more than just a movie," said one young fan in Los Angeles. "It's an adventure that makes you believe in something bigger."

As the year continues, "Star Wars" shows no signs of slowing down.

See ENTERTAINMENT, Page 15

For the Road Ahead.



The 1977 Ford Mustang. Built for a new generation.

Ford

Better Ideas for a Brighter Tomorrow.

Capture Life's Best Moments.



Canon

New from Canon. Because every moment matters.

Good Food Brings Us Together.



Kellogg's

The Simple Goodness of Family Time.

A Cleaner Brighter Tomorrow.



Conserve Today for a Better Tomorrow.

KEEP AMERICA BEAUTIFUL

Music, Movies and Moments Made 1977 Special

A Year of Unforgettable Hits

NEW YORK (AP) — 1977 was a remarkable year for music, with a mix of disco, rock and singer-songwriters dominating the airwaves and bringing people together.

The Bee Gees' "Stayin' Alive" became the anthem of the year, topping the charts and defining the sound of a generation. Other big hits included Fleetwood Mac's "Dreams," Elton John's "Crocodile Rock," and Steve Miller Band's "Fly Like an Eagle."

Disco fever filled dance floors across the country, while classic rock continued to thrive. From Saturday Night Fever to live concerts, music in 1977 gave Americans a reason to celebrate.

"It was a time when music really brought people together," said one industry executive. "There was a song for everyone in 1977."

See MUSIC, Page 16



John Travolta in a scene from "Saturday Night Fever," the 1977 film that captured the spirit of the disco era and became a cultural touchstone around the world. Paramount Pictures

Blockbusters Bring Crowds to Theaters

HOLLYWOOD (AP) — Moviegoers turned out in record numbers in 1977, helping make it one of the biggest years at the box office in history.

"Star Wars," released in May, took the world by storm with its space adventure, unforgettable characters and groundbreaking special effects. The film became a cultural phenomenon and continues to inspire audiences today.

Other popular films included "Saturday Night Fever," "Close Encounters of the Third Kind" and "Annie," giving movie fans a wide range of stories to enjoy.

"People couldn't get enough of going to the movies in 1977," said one theater owner. "It was truly a magical year."

See MOVIES, Page 16

Sports Heroes Inspire a Nation

NEW YORK (AP) — 1977 delivered memorable moments in sports, from the gridiron to the diamond.

In football, the Oakland Raiders captured their second consecutive Super Bowl, defeating the Minnesota Vikings 32-14 in Super Bowl XI. Tennis star Björn Borg continued his dominance, and in baseball, the New York Yankees returned to glory, winning the World Series after a drought.

"These victories gave people something to believe in," said one sportswriter. "1977 was a year of champions."

See SPORTS, Page 16



Oakland Raiders running back Marcus Allen helps lead his team to victory in Super Bowl XI in January 1977. AP Photo

Fashion Reflects a Changing America

NEW YORK (AP) — From disco glamour to casual cool, 1977 fashion was all about self-expression.

Wide lapels, platform shoes and bold colors filled department stores and clossts. Bell-bottom jeans remained popular, while leisure suits became a symbol of the disco era. For many, style in 1977 was about confidence, individuality and having fun.

"People weren't afraid to stand out," said a New York fashion designer. "Fashion in 1977 was bold, exciting and unapologetically different."

See FASHION, Page 16



Bell-bottoms and bold prints were popular in 1977, as fashion became a statement of individuality. AP Photo

Technology Brings a Smaller World

WASHINGTON (AP) — In 1977, technology continued to change everyday life, from personal computing to global communication.

The Apple II, introduced earlier in the year, helped bring computers into homes and schools. At the same time, advances in satellite technology and telecommunications made the world feel a little smaller.

"Technology in 1977 was opening doors," said one analyst. "It gave us a glimpse of the incredible possibilities ahead."

See TECHNOLOGY, Page 16

Let the Good Times Roll.



Stereo. Records. Friends.

PIONEER

Sound for a Better Tomorrow.

The Car That Keeps America Moving.



1977 Chevrolet Camaro. Style. Power. Freedom.

Chevrolet

Building a Better Way.

Refresh Yourself for What's Ahead.



The Choice of a New Generation.

Capture Every Adventure.



Polaroid

Pictures Make Memories Last.

Looking Back... and Moving Forward

A Year That Shaped Our Generation

NEW YORK (AP) — 1977 was more than just a year on the calendar. It was a time of change, challenge and incredible possibility for a generation coming of age.

We saw new heroes, new technology, new music and new dreams. We faced economic uncertainty, said goodbye to old traditions and embraced a world that was becoming smaller and more connected.

"We grew up in a time when anything felt possible," said one 1977 graduate. "We learned to be resilient, independent and open-minded. Those lessons still guide us today."

As we remember 1977, we also celebrate how far we've come — and the bright future that still lies ahead.



A group of friends takes in the view during a road trip in 1977. For many, it was a year of freedom, friendship and a bright tomorrow. AP Photo (File)

Lessons from 1977 Still Matter Today

WASHINGTON (AP) — The spirit of 1977 — resilience, innovation and a belief in something better — continues to inspire people today.

Historians say the year reminds us that even in uncertain times, progress is possible when communities come together.

"1977 taught us the value of perseverance and the power of people," said one cultural historian. "Those are lessons that never go out of style."

As we look back, we honor the moments, the people and the experiences that shaped us — and we carry that same spirit forward.

See TOMORROW, Page 1

A Simpler Time, A Stronger Connection

Across the country in 1977, friends gathered at drive-ins, around kitchen tables and on weekend adventures.

Without cell phones or social media, we made real connections that lasted a lifetime.

"We talked, we listened and we showed up for each other," said one classmate. "That's something worth remembering."

See FRIENDS, Page 2



Drive-ins were a popular way to enjoy movies with friends in 1977. AP Photo

The Great Outdoors Called

From camping trips to ski weekends, 1977 was a year to explore the natural beauty around us.

"We didn't need much — just friends, a full tank of gas and a sense of adventure," said one outdoor enthusiast. "Those moments made life richer."

Whether in the mountains, at the lake or on the open road, 1977 reminded us to get outside and discover what's possible.

See OUTDOORS, Page 3



America's national parks and wide-open spaces drew millions in 1977. AP Photo



Good friends made every moment in 1977 a little brighter. AP Photo

Good Friends Make the Best Memories

Through the highs and lows, our friends were there — in the classroom, on the playing field, at concerts and on countless adventures.

"It wasn't just what we did," said one 1977 alum, "it was who we did it with."

Those friendships helped define a generation — and many are still going strong today.

See MEMORIES, Page 3

Keep on Listenin'.



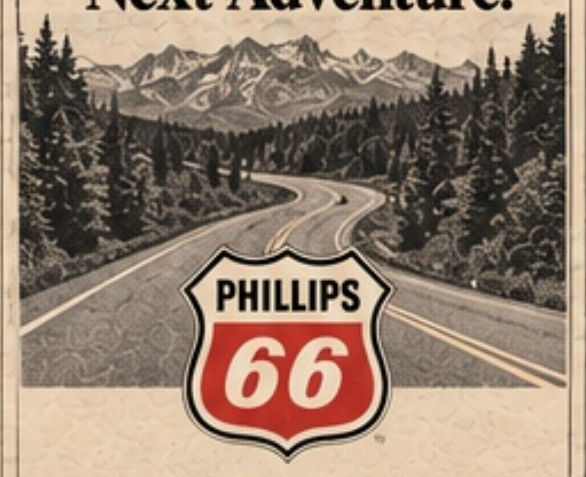
SONY
Because great music goes with you.

Some Things Never Go Out of Style.



CONVERSE
For Every Step Ahead.

Fuel Your Next Adventure.



PHILLIPS 66
Performance Takes You Further.

Together We Go Further.



Same Friends. New Horizons. A Brighter Tomorrow.